

# THE PANDEMIC

## CHALLENGE

# #1

Highest unemployment rate since the Great Depression

## CHALLENGE

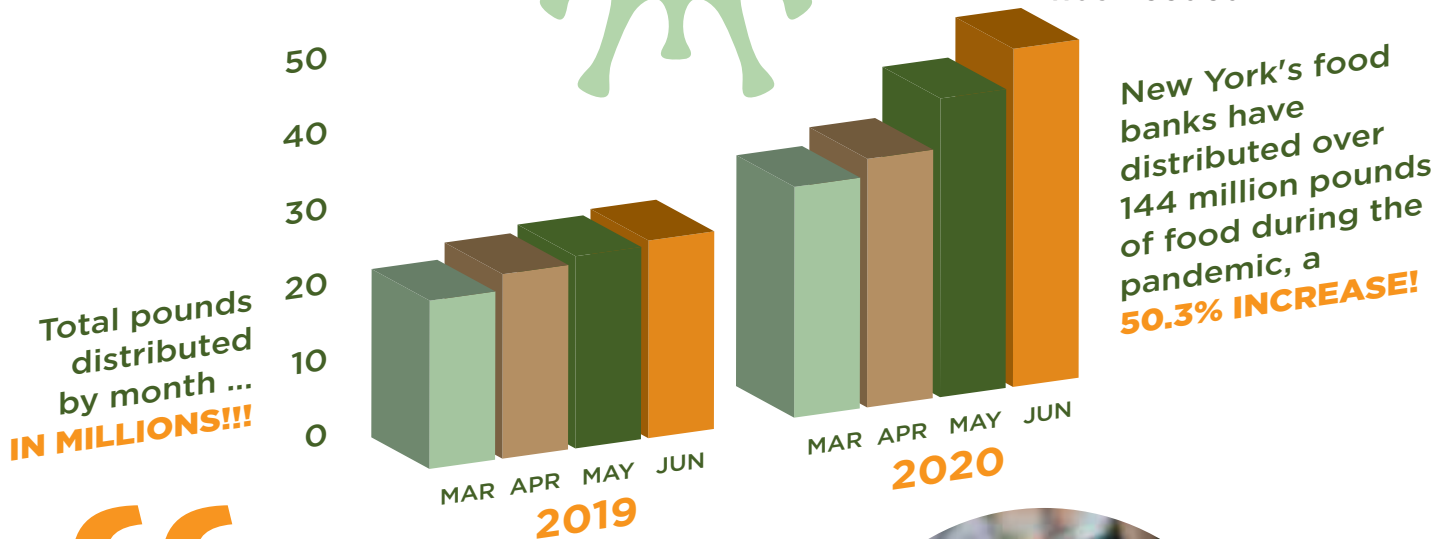
# #2

Many food pantries closed

## CHALLENGE

# #3

The nation's food supply chain was stressed, creating difficulties in getting food to where it was needed



When **COVID-19** hit our communities in March, our world changed

*Working with New York's food banks, Feeding New York State is here to help educate, coordinate and assist in the critical task of procuring food and getting it to hungry people.*

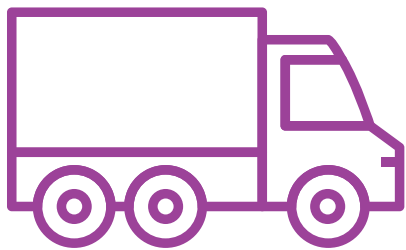


  
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NEW YORK STATE

# OUR RESPONSE

## NOURISH NEW YORK

The crisis not only affected individuals and families. **Many farmers lost their markets overnight.** In response, Governor Cuomo created the Nourish New York program to help our 10 food banks purchase NY agricultural products for distribution to people in need.



## DIRECT DISTRIBUTION

New York's Food Banks greatly increased direct distribution -

- hand-delivering thousands of meals directly to homes
- Distributed masks and sanitizers in addition to food
- Added new programs to help combat isolation with "companion calls" and "mental health checks"
- Sought out more shelf



## DRIVE-THRUS

- stable proteins
- Set up offsite HUB system to pack food boxes, added new delivery partners / Drive-thru food distribution across the state
- Low social contact boxes
- Weekly cooking classes moved to Facebook Live

## LOW SOCIAL CONTACT BOXES

“ When I got home and unpacked my car, I literally cried with both relief and gratefulness.