



salesforce



Jay Hawkins

Director of Food Recovery Programs

Lydia Casavant

Director of Business Administration

Yahya Slimani

Salesforce Consultant

FEEDING
NEW YORK STATE

ATLAS
DEVSHOP

BUILDING SOLUTIONS. ELEVATING IMPACT.

Why Feeding New York State Chose Salesforce?



A secure and scalable platform



Real-time data visibility



User-friendly dashboards



Automated workflows and reminders



Strong reporting and analytics tools



A platform that can grow with our network and support evolving needs over time.



Purpose



Simplify reporting and data submission



Reduce administrative burden



Improve reporting accuracy



Improve communication and collaboration



Increase visibility into statewide impact



Improve statewide coordination



Increase collective impact



Member Portal Features



Members Will Be Able To:



Submit monthly reporting data



Upload supporting documents



Track submission deadlines



View dashboards and metrics



Access training resources



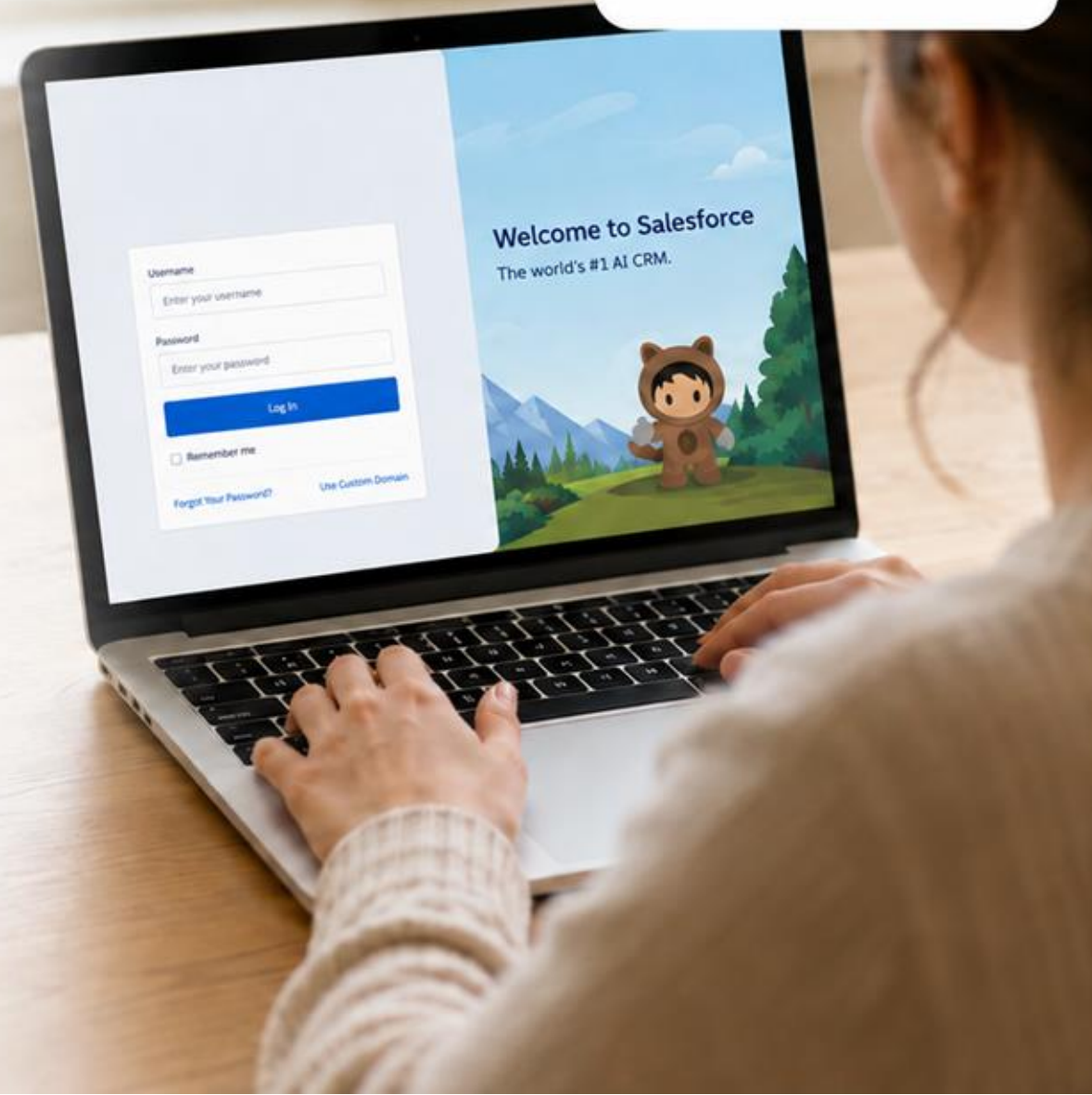
Receive announcements and updates



Communicate with FNYS staff



Access shared templates and documents



Communication and Shared Resources

Members Will Have Access To:



Announcements and updates



Training materials



SOP's and user guides



Grant-related documents



Templates and forms



Support resources



STRONGER.
TOGETHER.

FEEDING
NEW YORK STATE

Live Platform Walkthrough

Today's Demonstration Will Include:



Logging into the platform



Homepage and dashboard overview



Submitting a monthly report



Viewing metrics and analytics



Accessing resources and documents



Notifications and announcements



Support and help features



Roll Out Plan

Phase 1 - Onboarding

- User account setup
- Initial training sessions
- Introductory resources

1

Phase 2 – Pilot Reporting

- Trial reporting period
- Member feedback collection
- Platform adjustments/improvements

2

Phase 3 – Full Adoption

- Statewide rollout
- Ongoing support and enhancements
- Continue platform development

3

Ongoing Training & Support

We Will Provide:



Live training sessions



Recorded tutorials



Written guides and FAQs



Office hours and support sessions



Direct support contacts

Our Commitment

We understand transitions take time, and our team is committed to making this process collaborative, supportive, and successful for every member organization.



STRONGER
TOGETHER.
GREATER
IMPACT.



Questions & Feedback



- What would make this platform most useful for you?



- What concerns or questions do you have?



- What additional tools or features would support our work?

